

KATHRYN SMITH

WWW.KSMITHPHOTO.COM

Talented, fast-learning photographer and photo editor with more than 10 years experience.
Efficient and organized with proven ability to build and manage a team. Excels in color correction and photo manipulation.

SKILLS

Off-camera lighting
Photo manipulation
Directing talent
Time-lapse creation
Workflow optimization
Time management

PROFICIENCIES

Adobe CS:

Photoshop, Lightroom,
Bridge, InCopy, InDesign

Microsoft Office:

Word, Excel,
Powerpoint, Outlook

CMS/DAM:

Wordpress, Drupal,
Woodwing Enterprise,
MerlinOne

Photo Mechanic

Hootsuite

Canon DSLRs

Studio Lighting

CONTACT

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🌐 www.ksmithphoto.com

🏠 Washington, D.C.

EXPERIENCE

Owner/Operator—*Bungalow Photography (2008–Present)*

- Photograph weddings, portraits, and corporate events
- Cull and color-correct thousands of images for each event
- Coordinate client meetings, wedding day timelines, and events calendar
- Create weekly content for Wordpress blog
- Manage social media channels to increase traffic and visibility to new markets
- Manage income and expenses to track profitability
- Manage SEO/Analytics of company website

Store Manager—*Starbucks (2006–2009)*

- Managed team of 15-20 partners to create a successful and enjoyable work environment
- Managed payroll, schedules, time sheets, inventory, and overall store budget
- Initiated sales incentives to increase productivity, storewide
- Worked with district manager and other store managers to ensure district's success
- Facilitated community involvement in multiple local events and fundraisers

Shift Supervisor—*Starbucks (2004–2006)*

- Responsible for shift operations, including inventory and staff management
- Facilitated financial withdrawals and deposits
- Provided superior customer service in fast-paced, high-energy environment
- Obtained Coffee Master certification (2006)

Management Intern—*Barnes & Noble (2006)*

- Created new inventory database for textbook sales
- Increased efficiency and reduced wait time at POS through workflow optimization
- Tracked warehouse shipments
- Aided in inventory management

EDUCATION

Indiana State University—*Terre Haute, Indiana*

BS in Operations Management and Analysis, May 2007